



中国建 材料集团有限公司

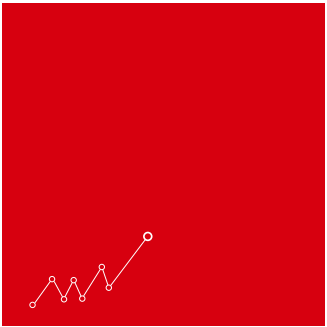
为了可持续发展的未来！





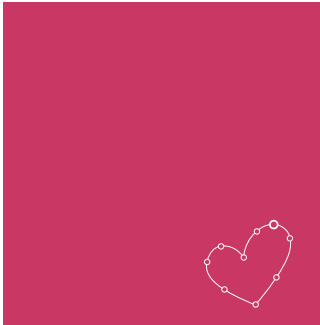
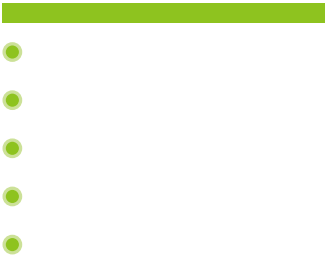
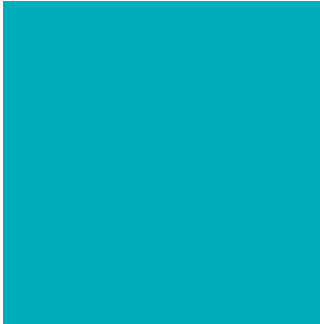
02

04



66

19



78

80

81

82

83



, / . /

66

77

, / . /

, / . /

66

77

66

77

66

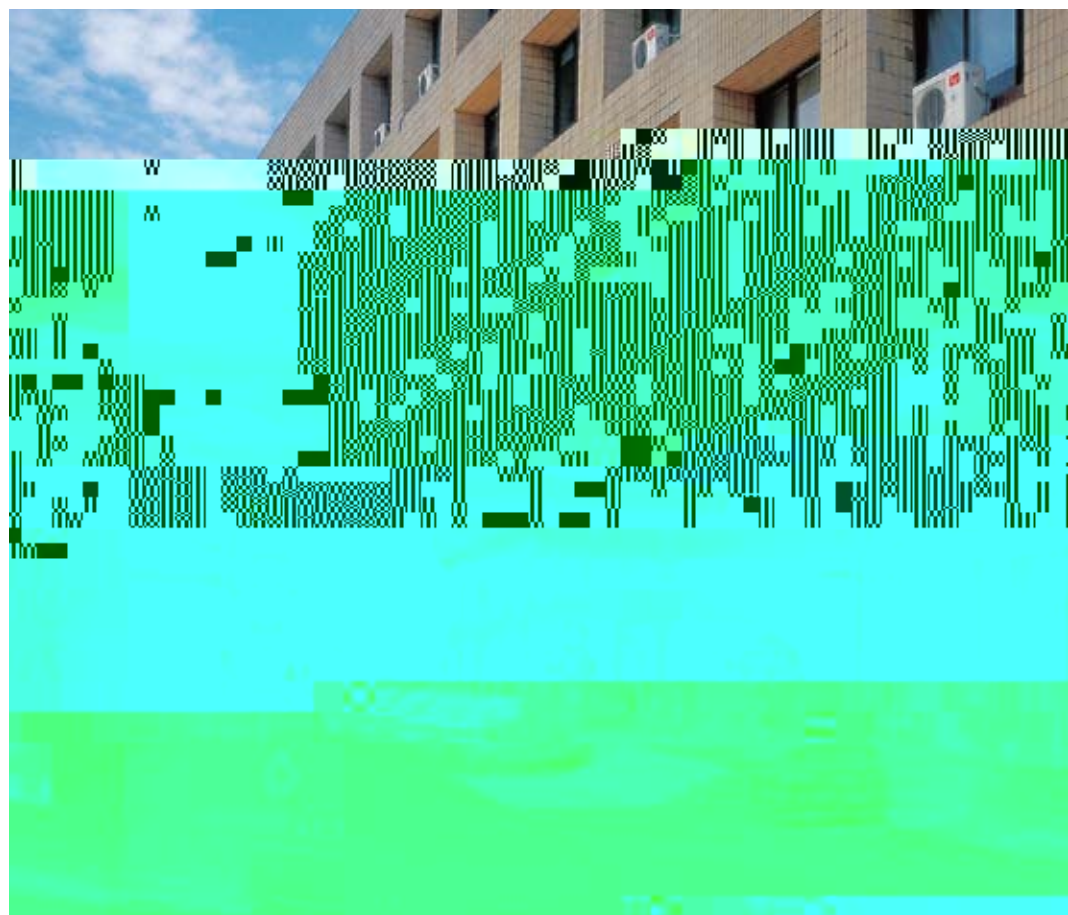
77

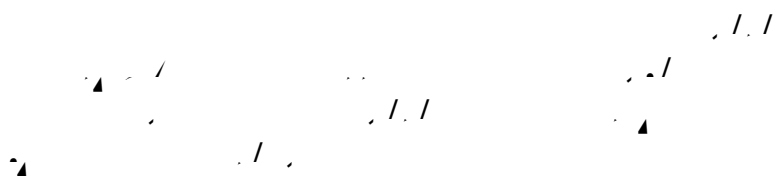
66

77





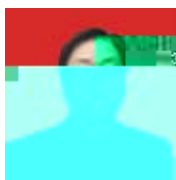
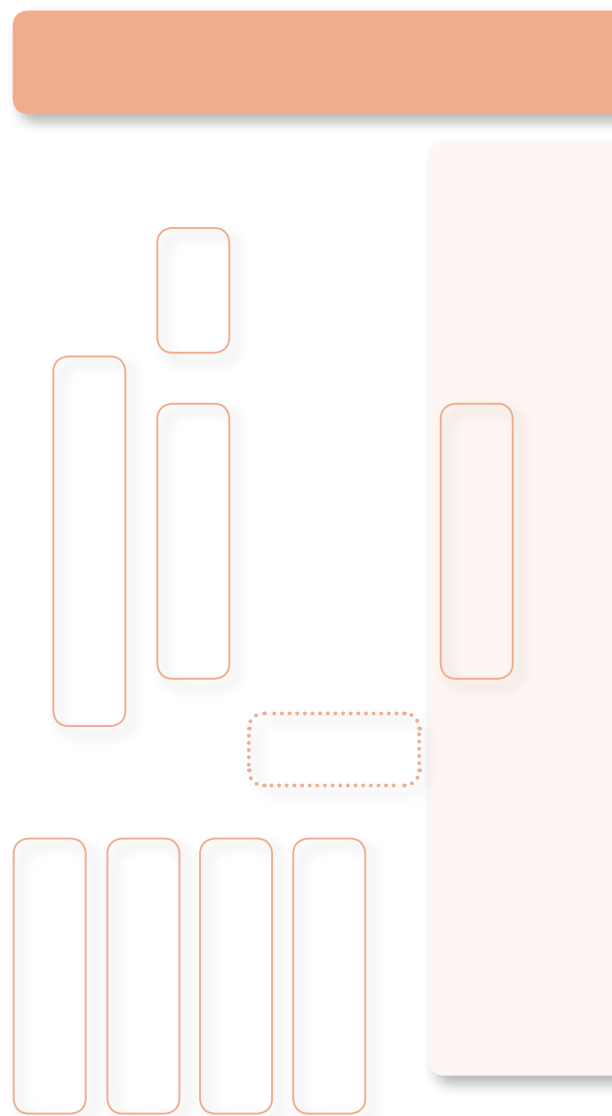


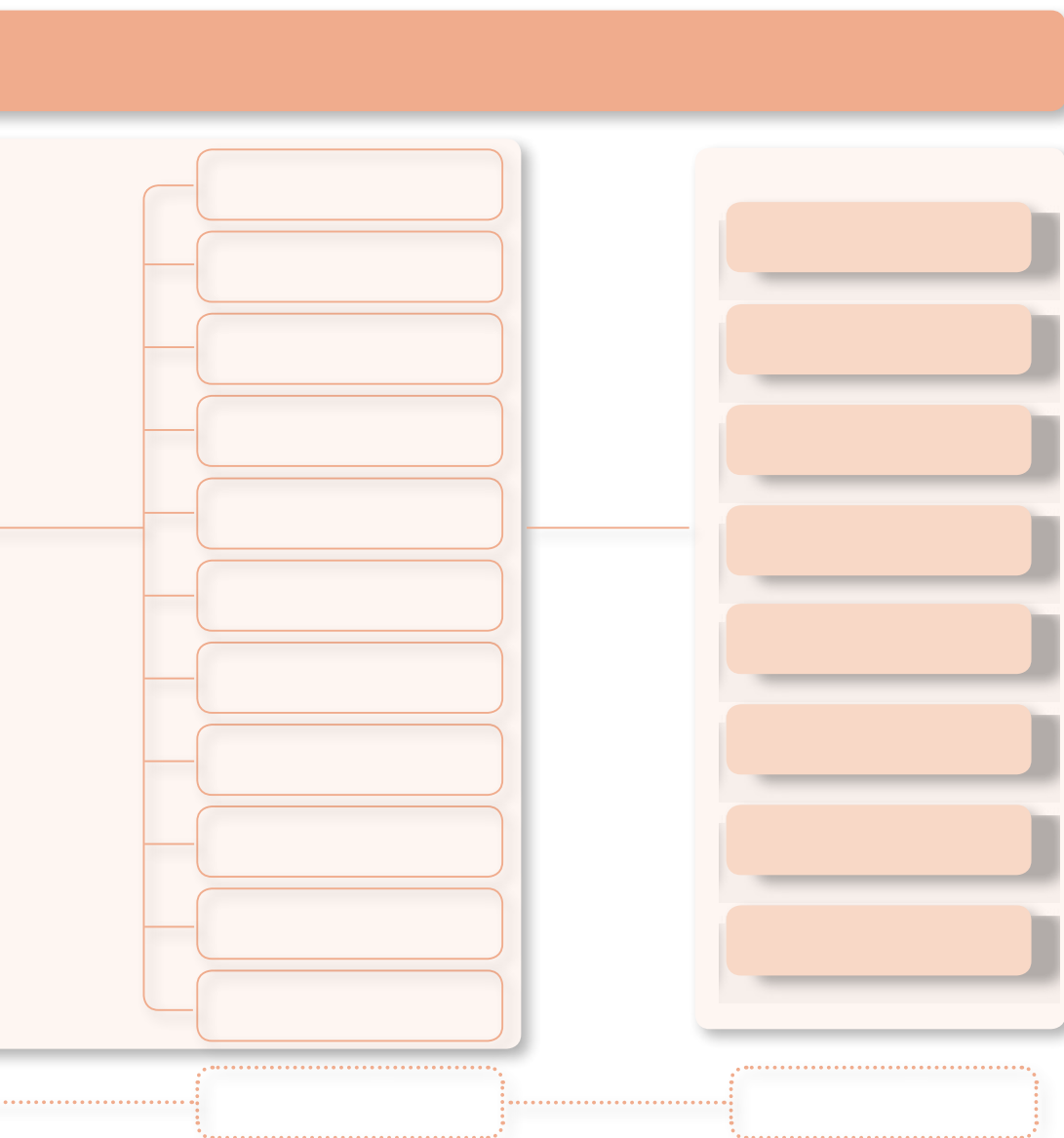


“

"

, //





///

“ ”

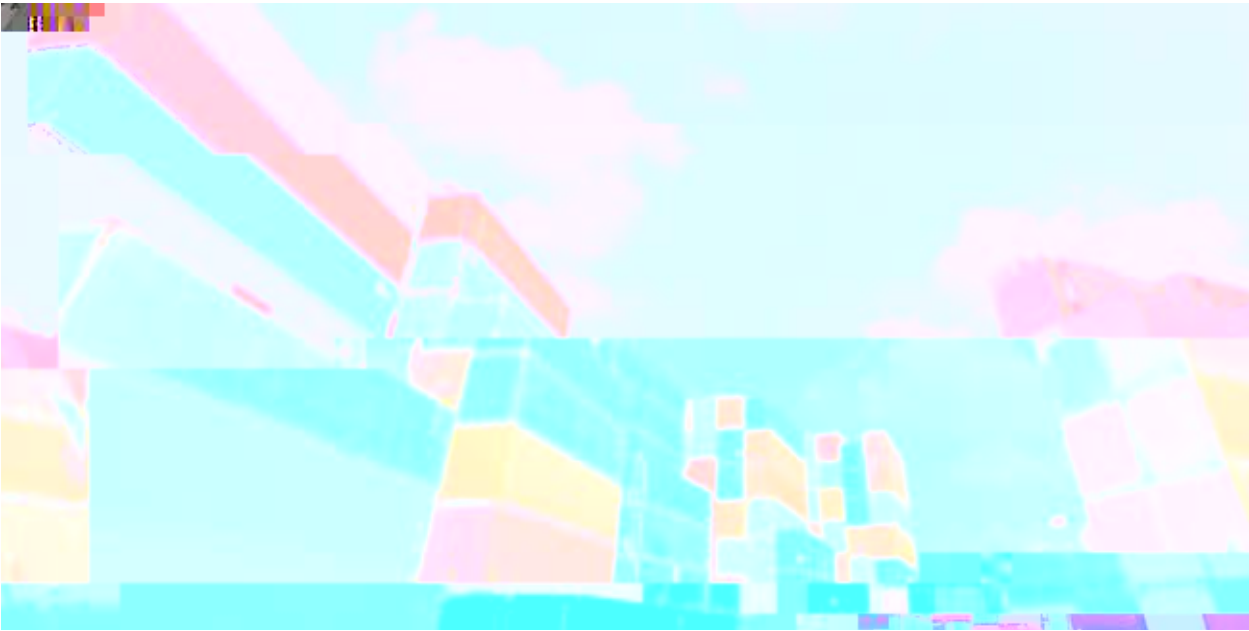


, III /

, I. I

, I

, I. I



///▲

///

///

///

44 33

44

33

44

33

44

33

44

33

44

33



, / . /

, / / / , / . /

, / . /

/

, .

44

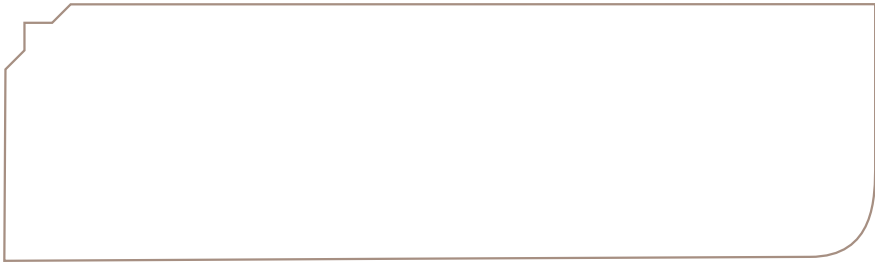
33



1.1



1.1



“ ” “ ” “ ”





, / . /

66

99

66

99

66

99

66

99



, /



, / . /

, / . /

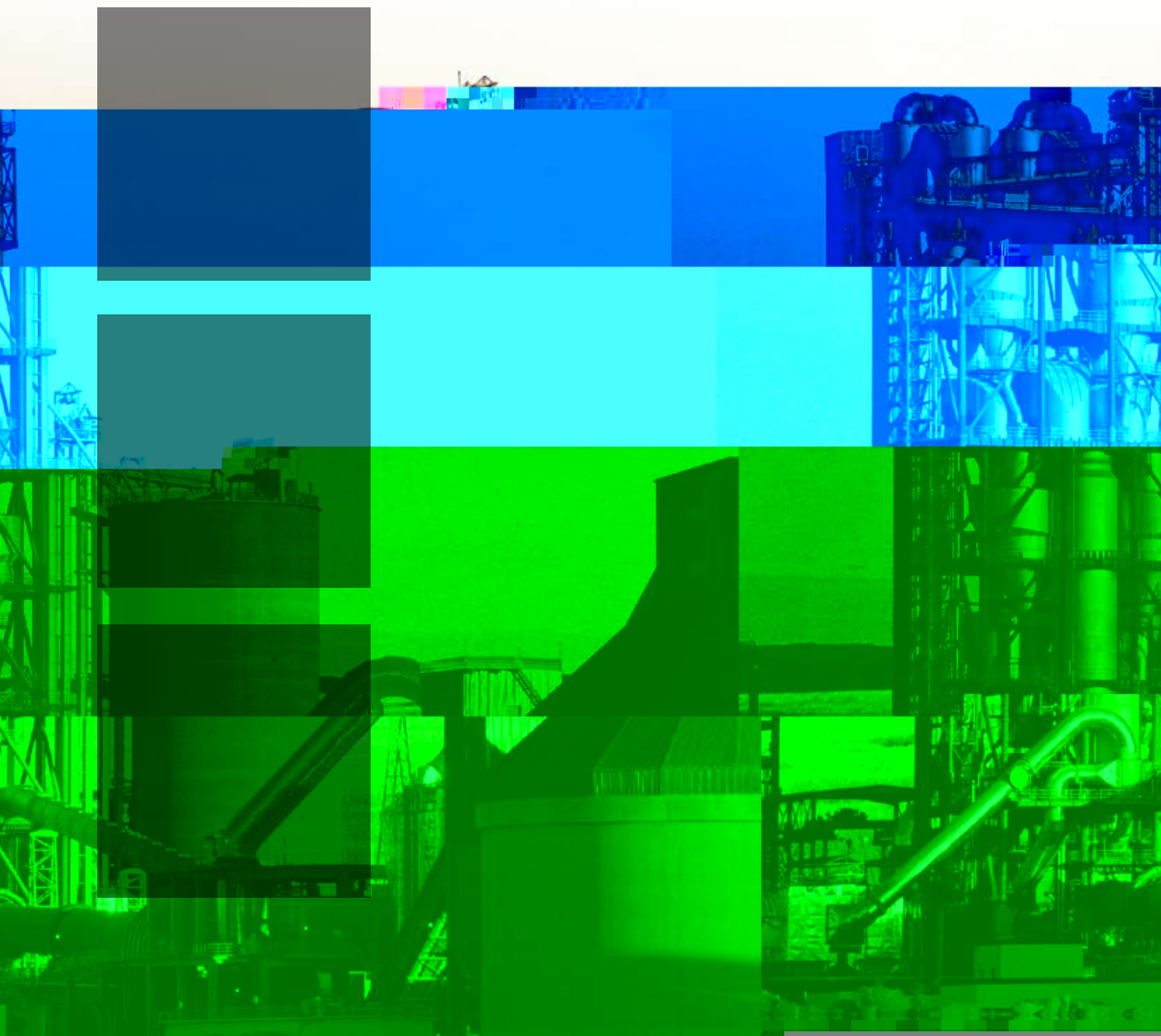
66

66

99

99

01





“

”

”

▲

”

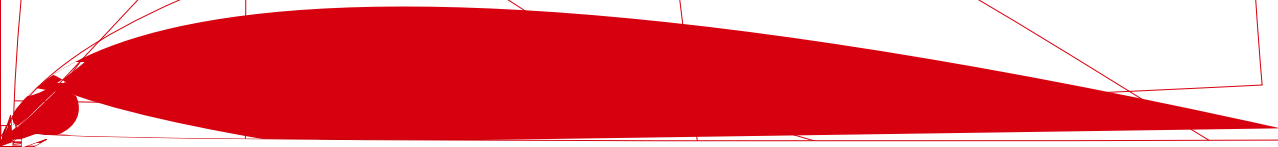
”

▲

▲



ò ś ő
!l0!àĐ ð ~Â ``K,€Â _







“

”







⌊ ⌊

Journal of Management Inquiry 16(4)

44

22



44

22

././

44

22

、//、

././

, //



“

99

././

46

22

/

///

//

"

66

22

66

“ / /

▲

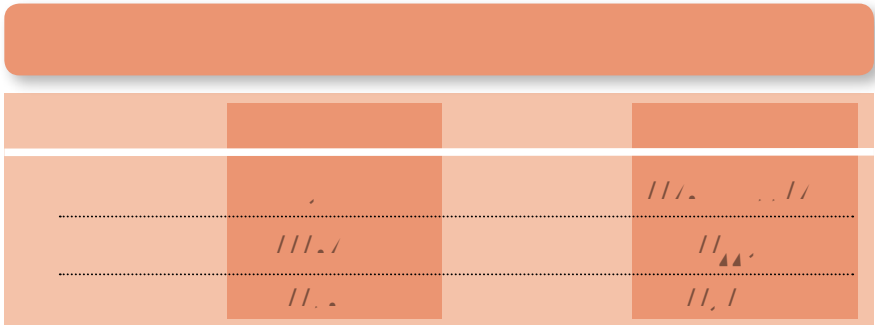
//

"

“

22

“ / /

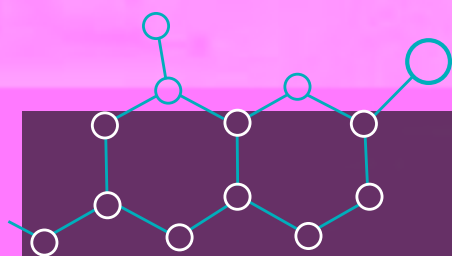


, 1.1

, 1







60



66 99

.....



66

99

66

99

66



99

66



99



99

99

66

66

66

99





31

31



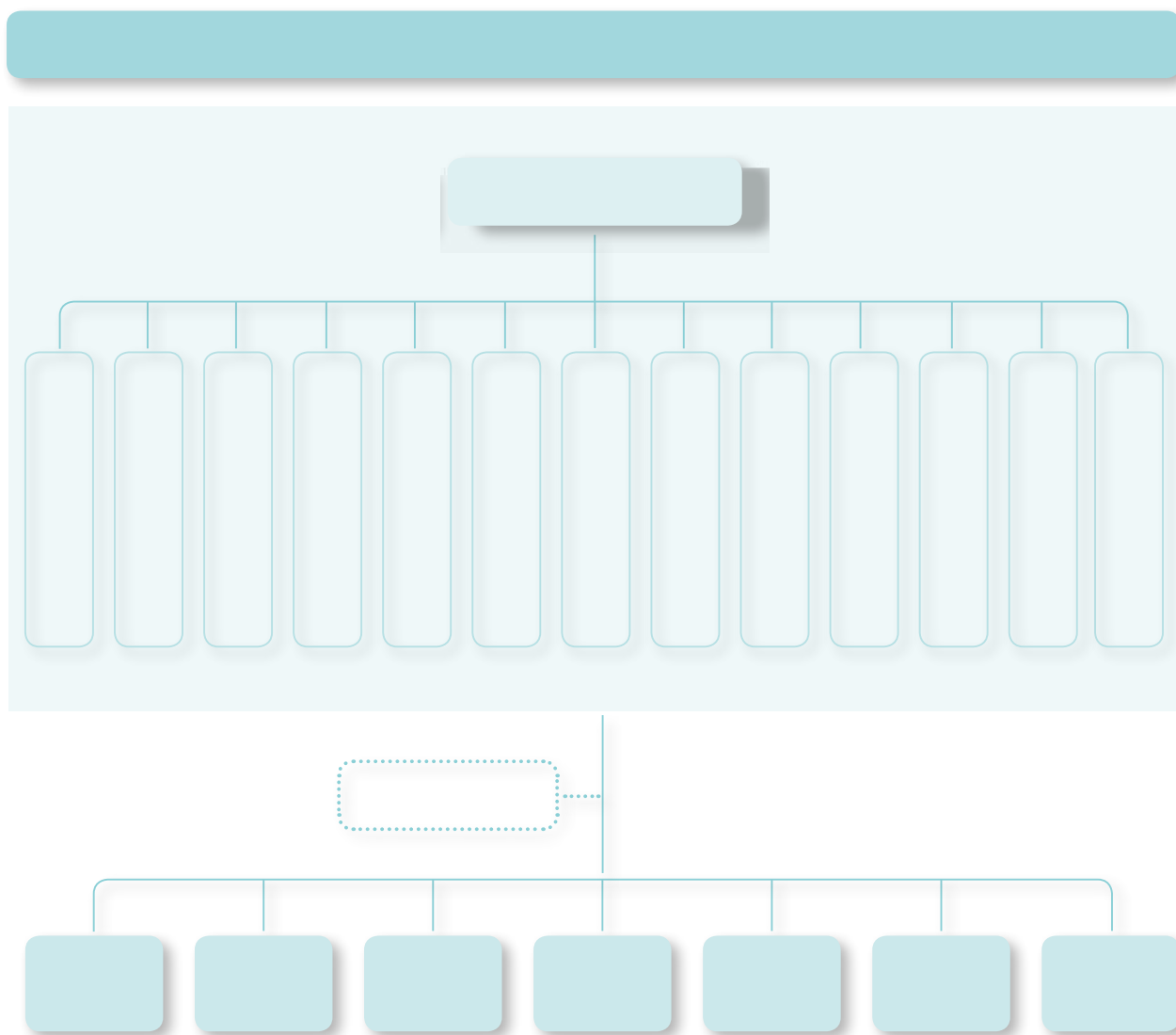
“ ”

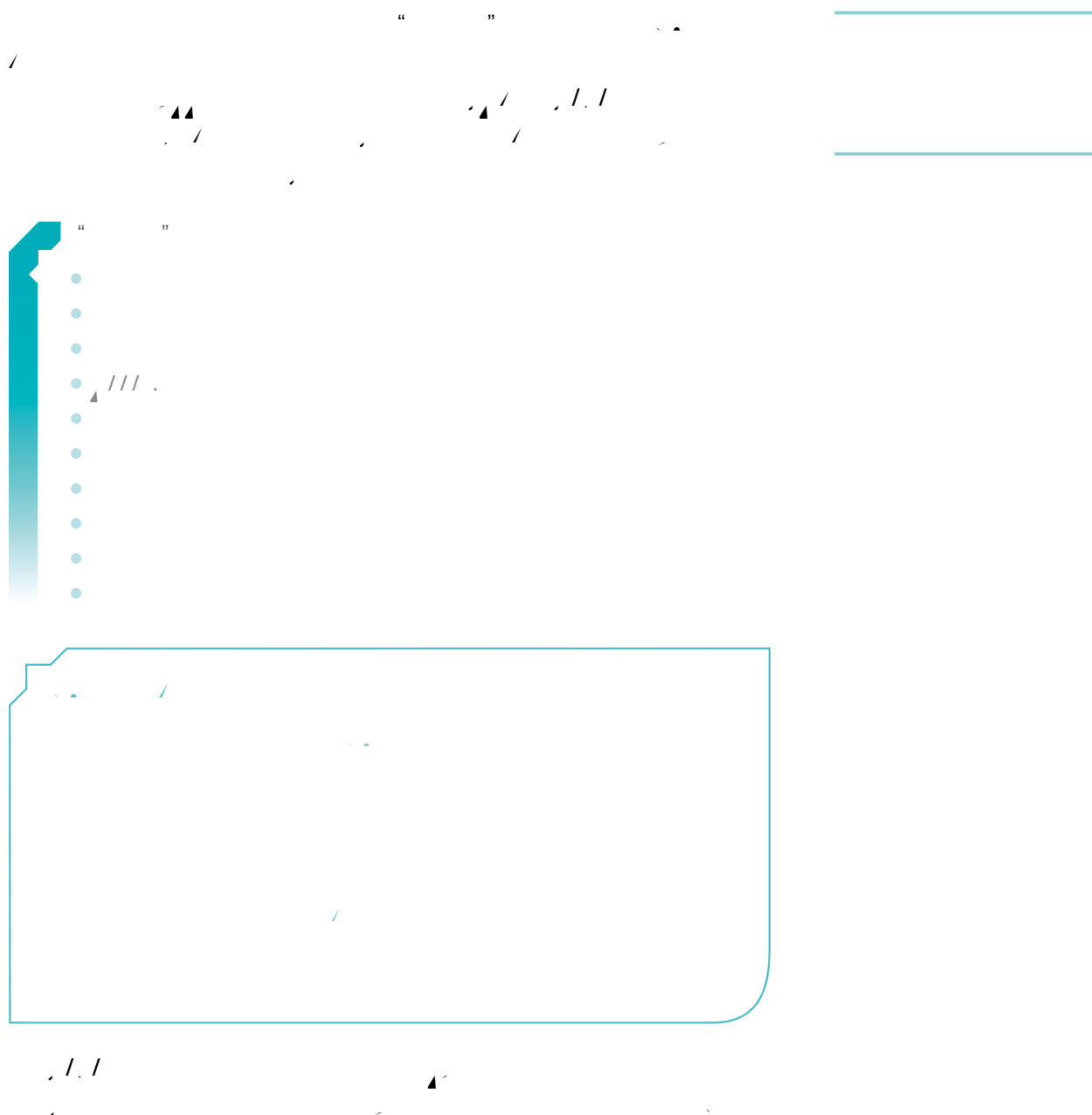


“ ”

././ ././ ././

./







“ ”

“ ”
/ / /



/ / /



~

./ /

▲ - /

“

”

“

”

./ /

./ /

/





44

33

44

33



66

77



, / /

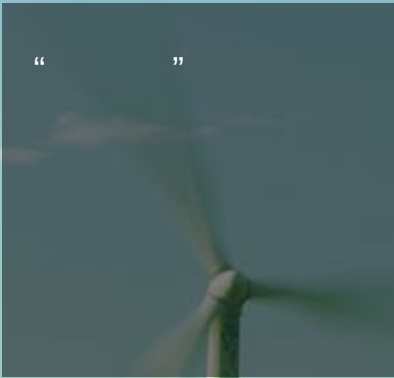
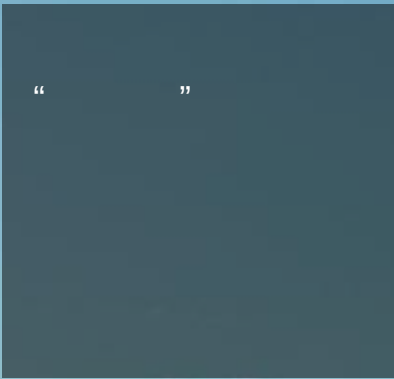
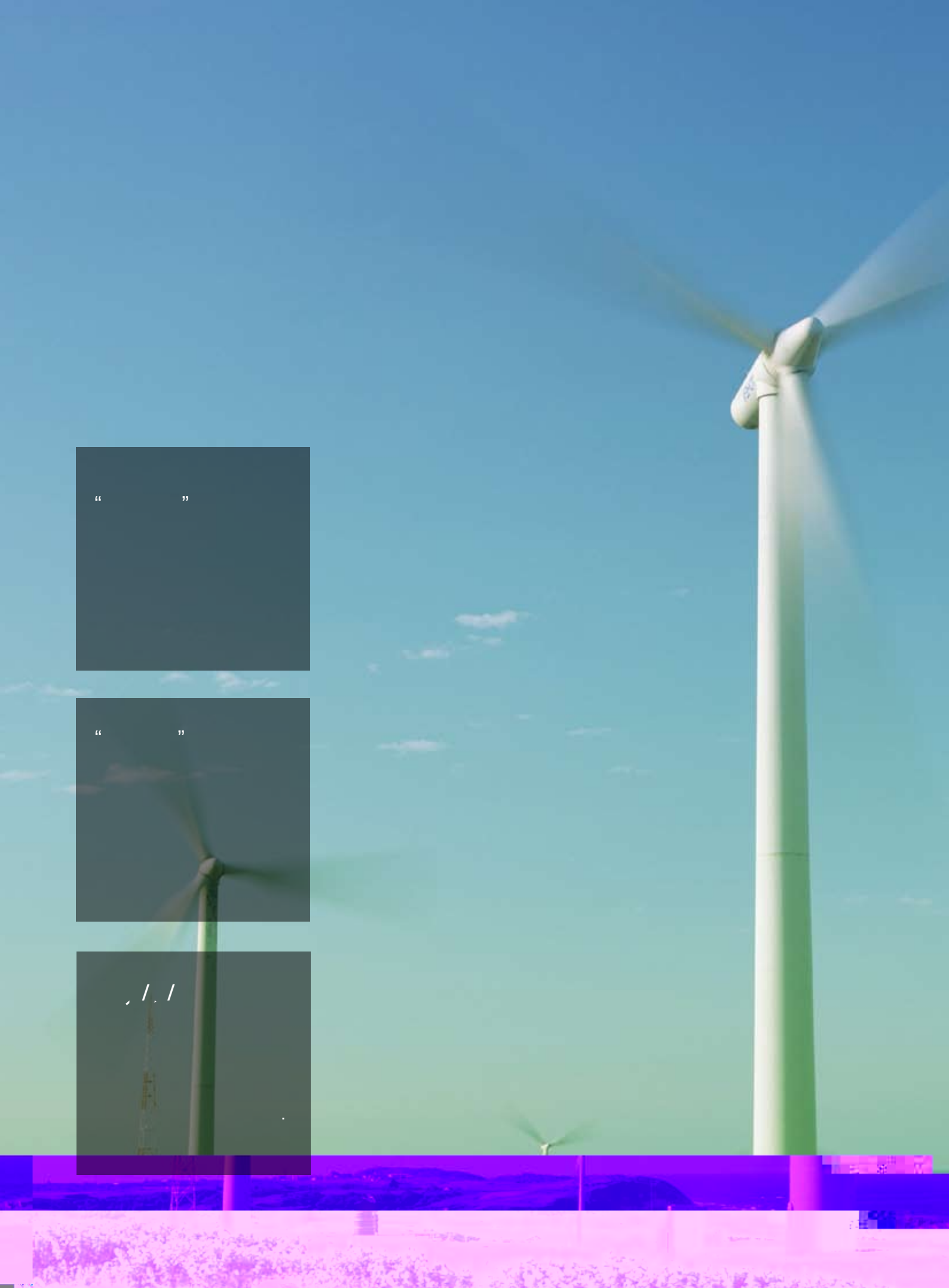
66

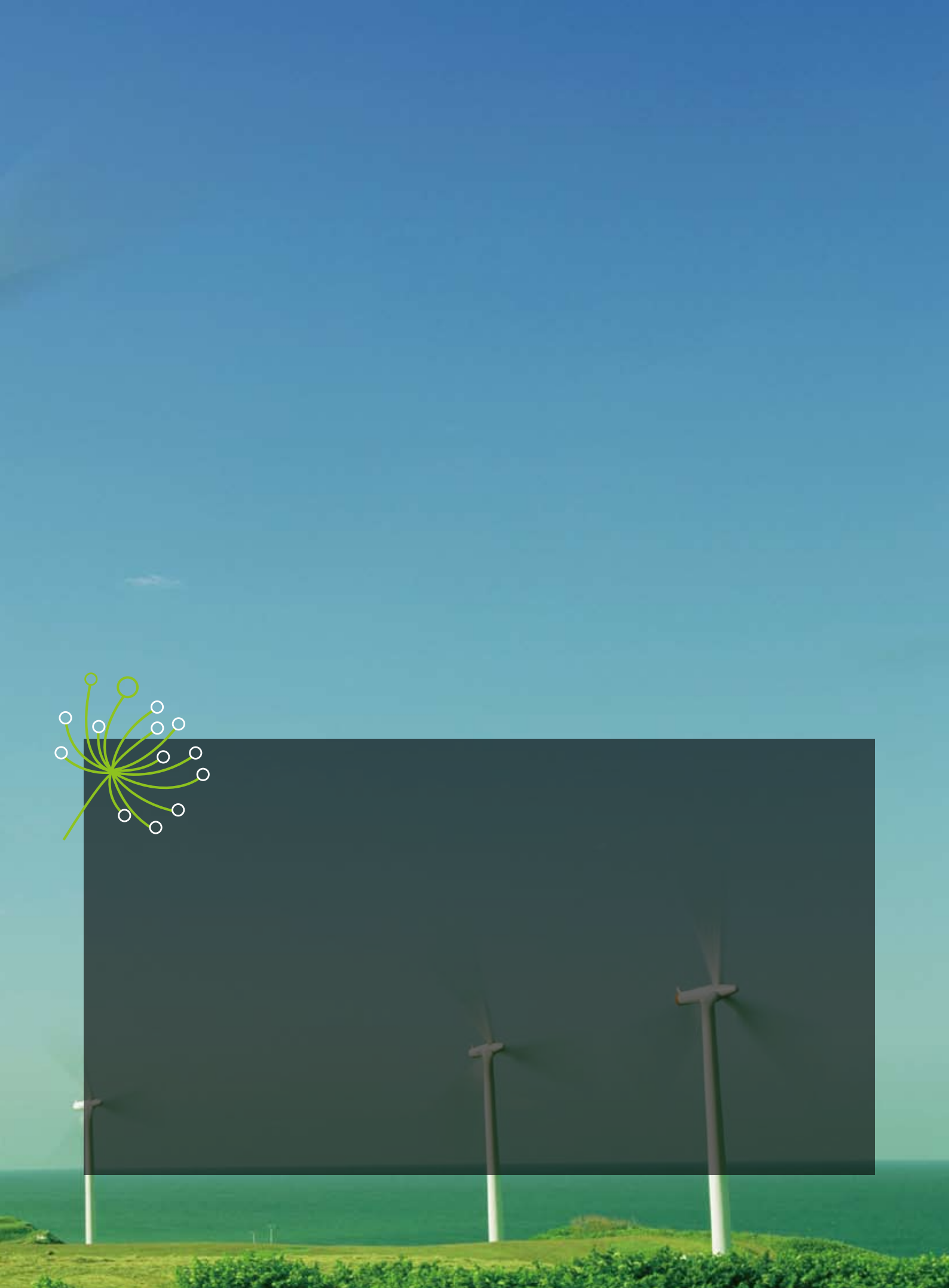
, .

▲ /

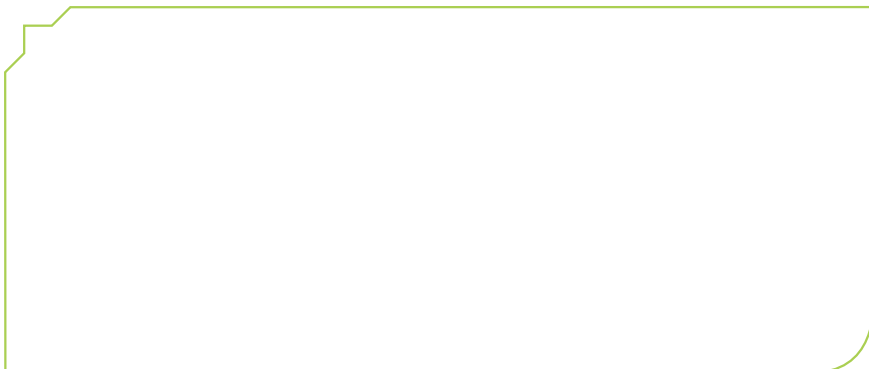
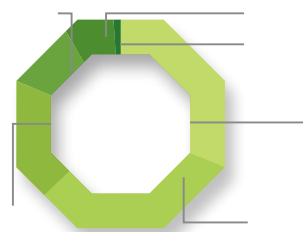
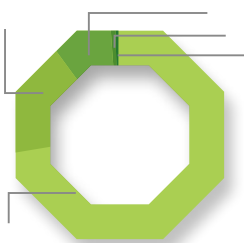
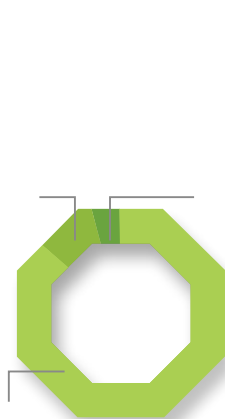
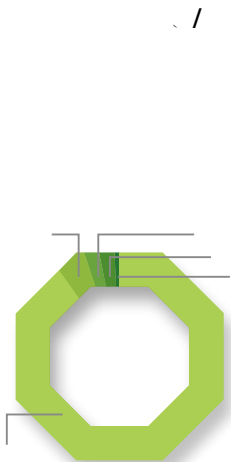
77

. / /











44 33

44 33

//
//

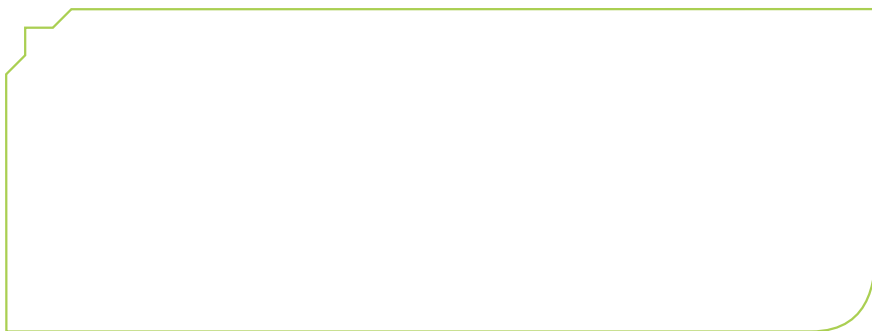


44 33

//
//
//

././

././



66

99

././

66 99



././

././

././

././

././





“

”

“

”



“ ”





./

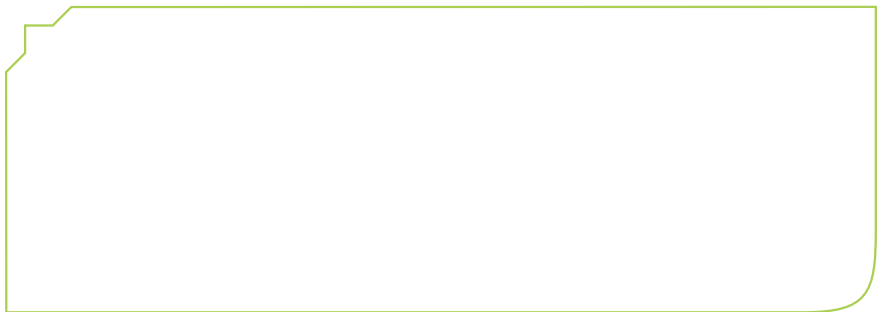
./ /





11

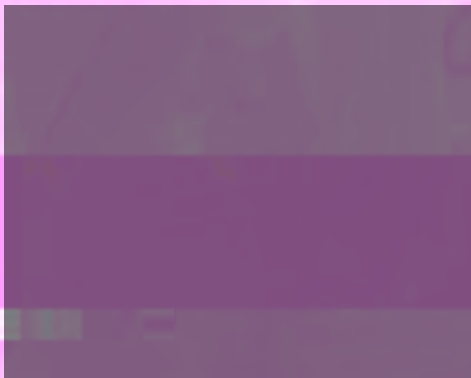
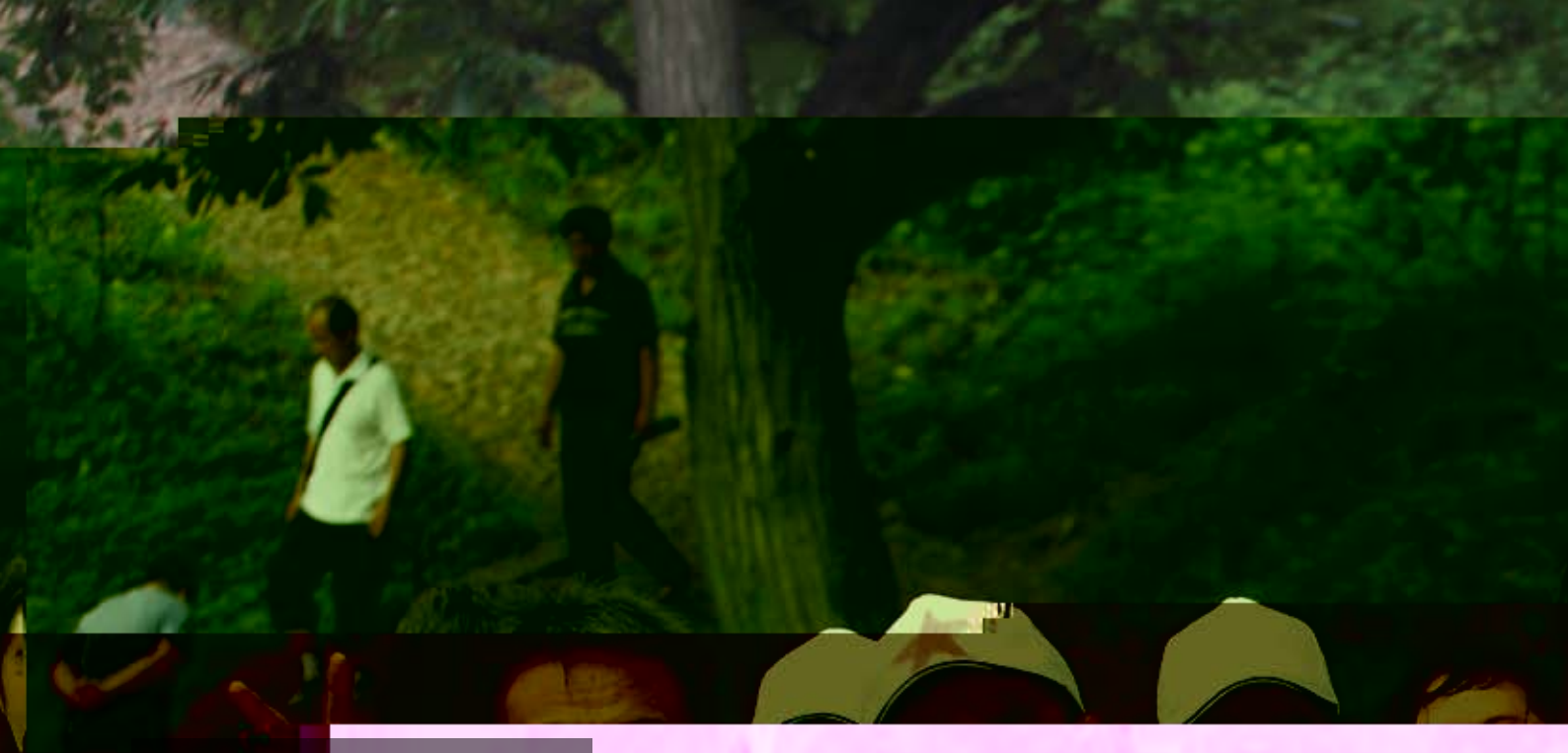
12





1. 2. 3.





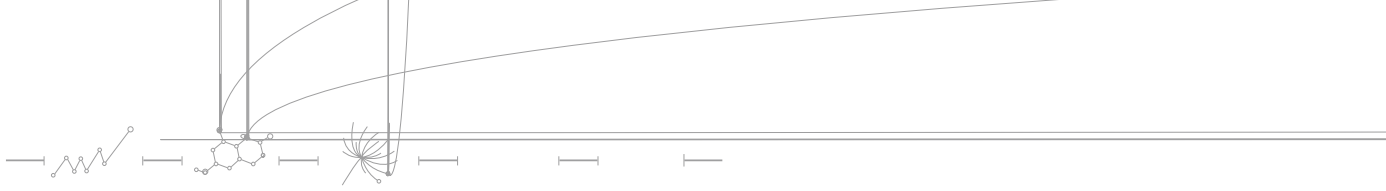






/// // . .









././././

./././

././././

./././

”

./

“

./

./././



44

39

///

///



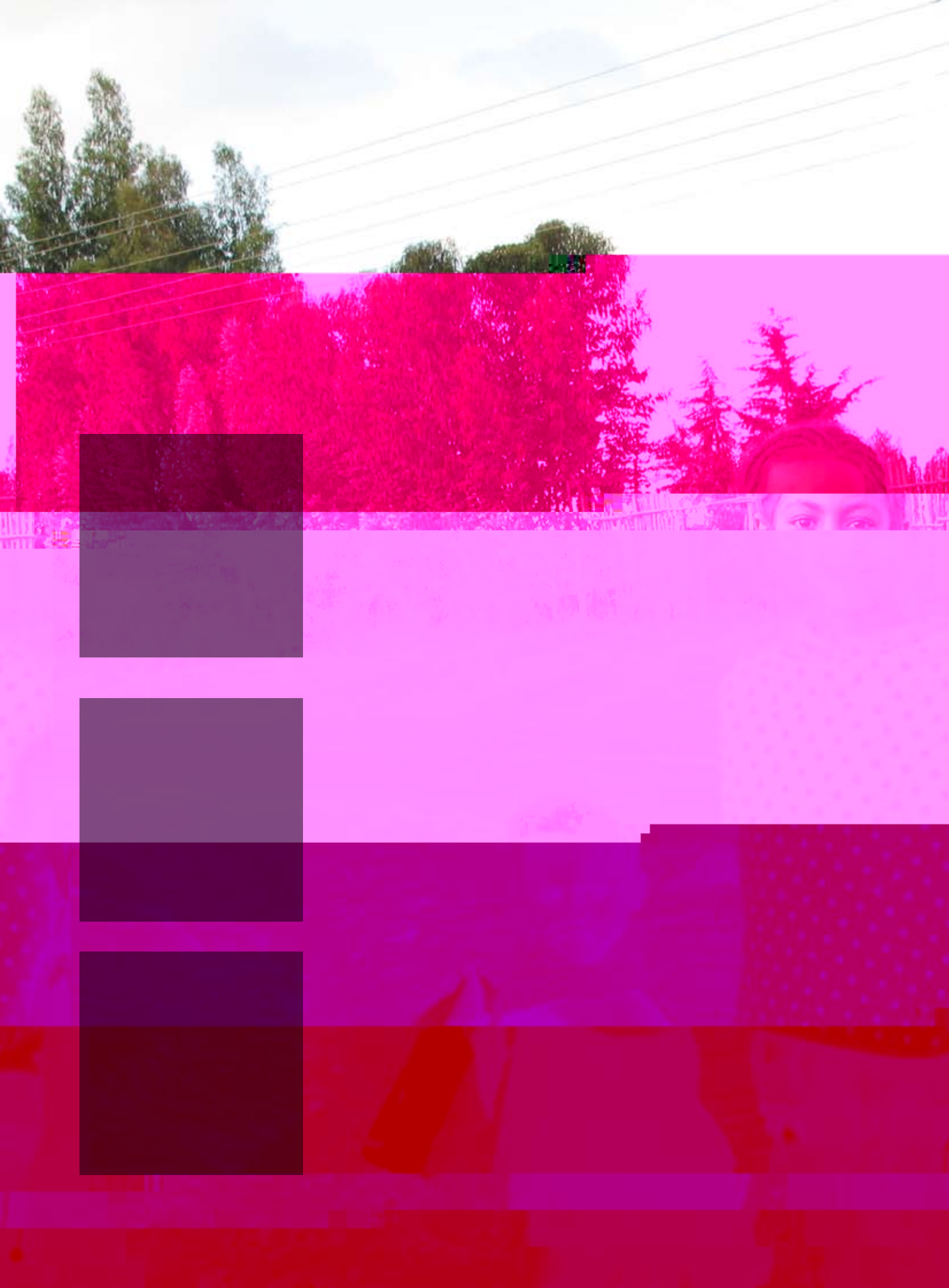




66 37 66 37 66 37

2010













, //,

“

”

“ ” “ ”

, //,

▲ //

/ // ▲ / ▲ //

”

/

/

▲

“

, //,

“ ”

“ ”





“ ”

。

“ ”

▲

///

///

///

///

▲

▲

///

///

W



99

66

99

66



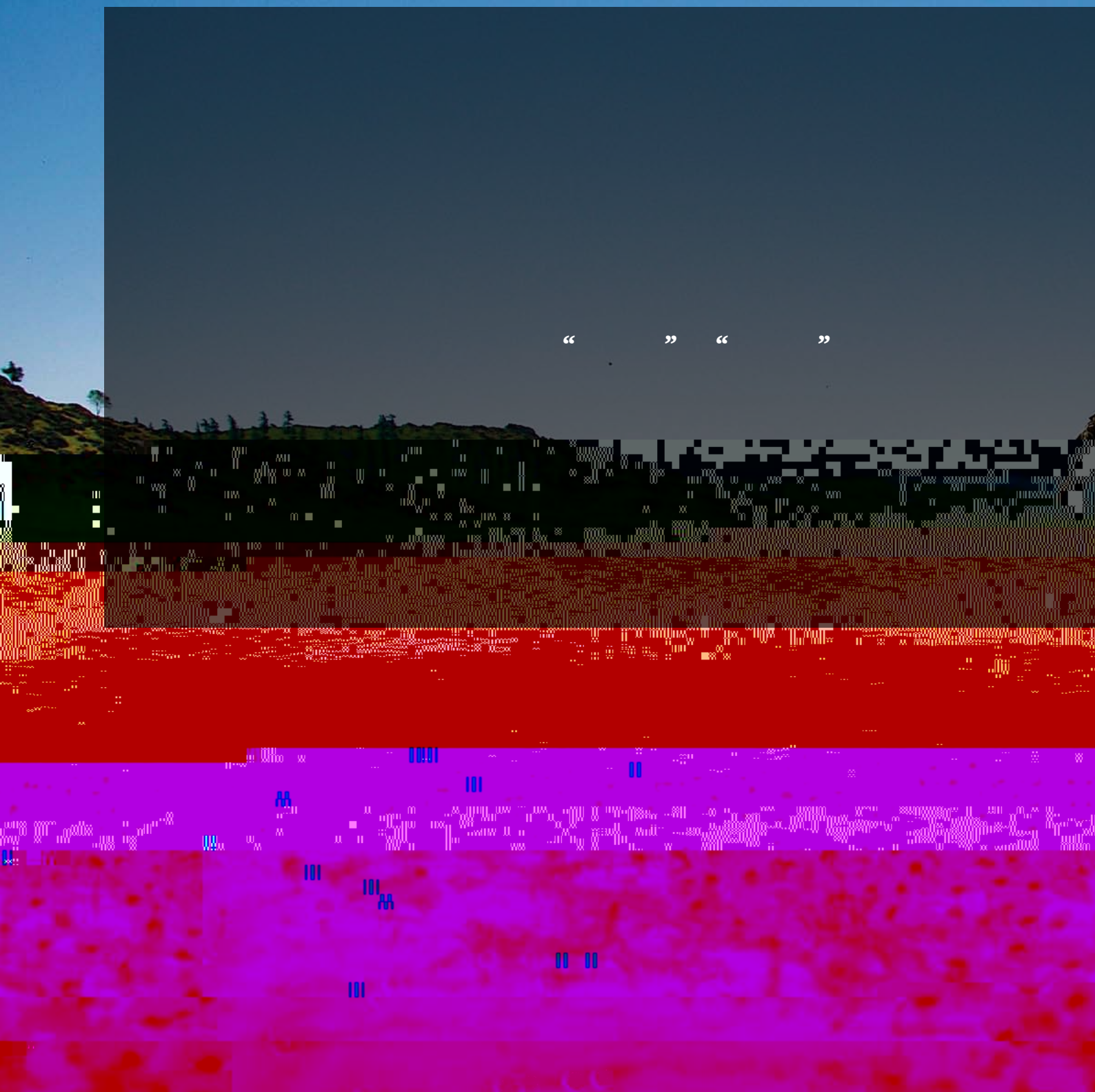
99

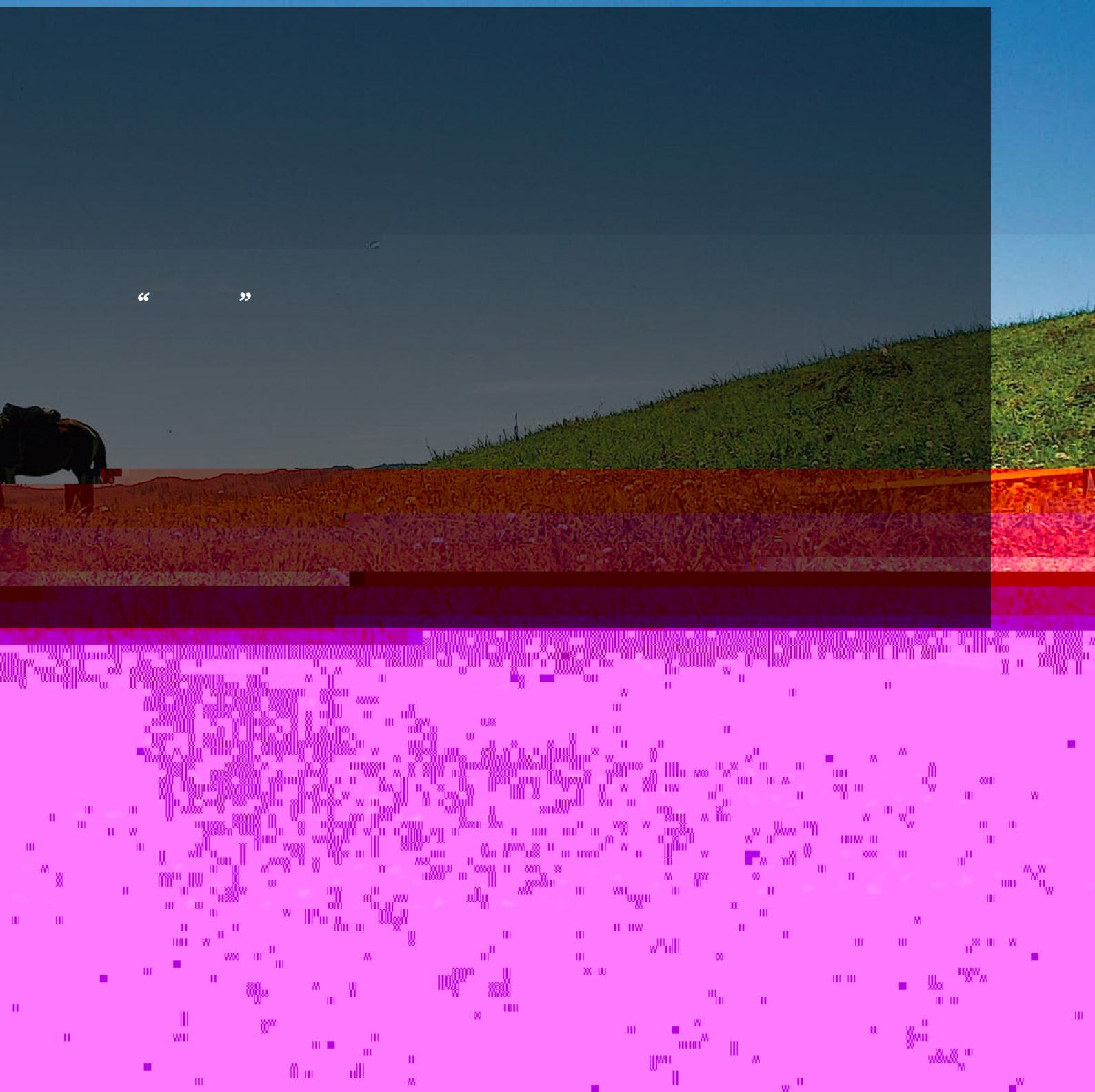
66

66

99

[illegible]





BV



2010 BV () , BV
BV

(2010.1.1 2010.12.31)

BV , AA1000 GRI G3 ISAE3000 , BV
BV BV
2009
2010

GRI G3

180



CASS-CSR 2.0

WTO

69.0%



陈佳贵

中国企业社会责任报告
专家评级委员会

China Enterprise Social Responsibility Report Expert Rating

[illegible]

